

neatComponentsTM

Business Application Development Software

The value proposition for Business Consultants:

Increasing the capability and capacity of Business Consultancies

An ENSTAR Whitepaper
2014

Increasing the capability and capacity of Business Consultancies

neatComponents is primarily a business solution to application development problems. It is ideally suited to the individual Business Consultant faced with competing against larger and more established competitors.

As a Business Consultant, you'll want to spend as much time as you can either creating business application solutions, or being with your clients. Time spent actually putting the solutions together is wasted time, and neatComponents is all about minimizing that.

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Modern business applications are much more than can be expected of just one person - but you are just one person. neatComponents allows you full application development freedom whilst taking care of all the technical aspects: nightmares like

- database integration,
- user permissions,
- secure application hosting,
- e-commerce,
- content management,
- e-mail integration,
- and much more.

neatComponents in a nutshell - your life becomes less boring and better paid.

You buy a single program - neatComponents - that you install on a Windows server which enables you to sell your service to lots of customers.

The service is integrated web-based business application building and hosting with full application-by-application content management.

neatComponents empowers you by making difficult tasks easy and tedious jobs quick to do.

And it manages your billing and credit control for you as well.

What more could you want?

Let your existing clients update their own data, whilst you work with new ones.

It's always more profitable - and fun - to be working on new projects, but existing clients need constant attention too. neatComponents allows you to let clients make changes to their applications themselves. It protects them from the technical aspects like HTML, and also from inadvertently destroying templates and site furniture.

What's more, the increased immediacy and control this gives them over the application enables you to sell this aspect as a premium feature. This allows you to effectively charge them for making changes to their own application. Meanwhile, you can concentrate on new clients, and new revenue streams.

And always get paid on time.

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Your neatComponents software doesn't just provide an editing interface, but also runs the hosting too. So it knows how busy applications are, and can run charging plans for you: you can charge flat-rate monthly amounts, or be creative and charge in proportion to application usage (a good plan, since business applications tend to get more use over time as client confidence grows).

The system keeps track of all this, and emails your clients when they owe you money, allows them to pay online, into your PayPal or similar account, and if they don't pay, encourages them to do so by suspending their site. All this without you having to lift a finger. No awkward phone calls, no excuses.

Growing your business

As your Business Consultancy business grows you will discover that you need to employ more staff - and then you'll discover that employing additional staff is the major block to being able to expand your business.

Skilled staff are hard to find and are a hassle to manage.

Direct employment is expensive with major headaches in employment law, leave and benefit provision.

Outsourcing to contract workers or to overseas providers can consume more management time than you have available management time.

neatComponents solves all of these problems - You can build your Business Consultancy business and still make money.

End Employment hassles

- increase productivity
- increase profitability
- eliminate outsourcing

Each task that you need to perform has been encapsulated into a 'Component' that you add to the application - each Component is configured from a control panel - there is never any coding. You don't need the expensive staff you thought you did.

Applications are built quickly and always work. Every application has full Content Management, and is fully independent.

Here are a few examples of neatComponents working for you:

Application Creator

Applications are called 'Sites'. The Site Creator is part of the application hosting system provided by neatComponents. Once neatComponents is installed on your Windows server it offers the Administrator a tree view of the websites hosted on the system.

Child Applications

Child Applications are called Child Sites. The Child Sites part of the tree is integrated with a User Manager. The User Manager enables you to create new User or 'Customer' - either real independent companies, or departments of your organization, or any other division of user that you wish. Each Customer has independent Accounting and Billing controlled by the Accounts manager and assigned Charging Plan

The Child Sites system enables you to create a new child site and assign it to a 'Customer'. Each Child Site may then own an unlimited number of sites, each one fully independent of any other site - with its own log-in system, user-groups and content management. The Site Creator component allows resellers to let clients self-serve a new 'child site' application automatically.

The individual sites controls allow you to select and assign Charging Plans and set an overall expiry date for the website if you wish. You may also assign an address to send copy accounts and warning email to that refer to the website. The Website controls also allow you to set the Server parameters, for the default page that is served by the site, the IP address and Port that the site is being served from, and the Domain Name that the site listens on.

Application Templates

Any application can be set to be made available as a Template for other Business Consultants.

The Usage Rules set in the template manager control whether a Template site is to be made available, and whether Recursive Use is allowed. The Template manager is integrated with the User Manager to give fine grain control over which site has access to which Template.

The Template system is a very powerful tool for the Business Consultant. It means that the Consultant can instantly replicate an extremely complex, high value application, and then by simply re-dressing the graphics recover the investment in intellectual property over and over again.

Account Management and Credit Control

An Accounts Console gives a birds-eye view of your business with a Summary of all Accounts by Month, showing the individual account Status with Invoices, Payments and Balance figures - all automatically generated and tied into an online payment system.

The Accounts Console also provides a Summary by Account, with reports on Days to Suspension, Warning Status and Account Balance.

Automatic Credit Control

Fully customizable Warning and Suspension emails are generated by the Accounts Manager to warn customers 7 Days before their account will suspend due to insufficient funds. The system sends a second warning 1 Day before suspension and then send a Suspension notice when the website stops being served. An 'Upstream Suspended Email' can also be configured.

The Accounts System uses a constantly updated algorithm to give the best forward estimate of suspension for sites that are being charged on a bandwidth usage basis.

For the expanding Business Consultancy company

A neatComponents installation will immediately increase the effective skill level of your current team by enabling them to do much more complex application construction without database skills. You will be able to reduce your building costs - team members can work from anywhere with an Internet connection.

When you sell a business application as a solution to a client's problems you will also be able to sell the hosting and receive ongoing fees for each application having built in content management.

Your neatComponents license brings a predictable and repeatable income stream from your subscribers - all automatically managed. neatComponents is fully rebrandable: all the logos and dialog references can be replaced with your own.

As the owner of a Business Consultancy, you'll naturally be looking to grow the business whilst saving money; keeping the business on a stable footing whilst increasing capacity to cope with new opportunities. neatComponents helps you do this in a number of ways:

Deploying your staff effectively

Your most expensive resources are your developers, so its important that they are deployed with precision. neatComponents allows you to de-skill many of the tasks which they have traditionally done, allowing you to deploy them on truly challenging tasks, saving you money, and increasing staff retention as they feel more valued.

So tasks like updating existing applications with new content can be moved over to account managers or secretarial assistants in direct contact with your clients, and removing the costly reworking caused by accidental mis-communication. Actually, with little training, you'll find many of the seemingly non-technical staff who normally spend their time with clients can now also create new applications and solutions: commissioning graphics from designers, but relying less on programmers to re-interpret the clients' needs.

By removing the need to rely on custom code carved out by your programmers, you also remove the danger when a programmer moves on, of being left with unintelligible code that can never confidently be edited again.

Rapid application creation allows you to reduce prices, and gain market share or increase your profitability.

neatComponents allows you full creative freedom whilst taking care of all the technical aspects: modules like database integration, user permissions, e-commerce, content management, e-mail integration, and much more. By reducing the time it takes to create a business application, you can lower the price-point to make it an attractive proposition to a much wider segment of the market than before - and still make a healthy profit.

neatComponents is the business solution to application development problems.

Find out more at: www.neatComponents.com

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